

2012 SIEC-ISBE 84<sup>th</sup> Conference  
Denver, Colorado  
July 29 to August 3, 2012

**Mile High and Worldwide—International Business Education**

PEDAGOGICAL CALL FOR  
WORKSHOPS, SEMINARS, AND PRESENTATIONS

International relations are based on developing skills where the sky is the limit and students are able function in multi-cultural societies in a shrinking worldwide climate. Topics for workshops, seminars, and presentations should address how Business Education programs provide training to meet future of international demands.

Possible workshop, seminar, and presentation topics might cover:

- Communicating in an international/multi-cultural business environment
- Developing leadership
- Developing skills for international business
- Integrating international issues into curriculum
- Making worldwide connections
- New heights for professional education
- Preparing faculty and students for international experiences
- Preparing for prosperity with business education
- Preparing students for new heights
- Professionalism and ethics
- Providing faculty and students with international learning opportunities
- Recruiting students
- Skill development for international success
- Technology and its implications for the future

KEYWORDS:

Curriculum design	Leadership	Skill development
Ethics	Multi-cultural education	Technology
Interpersonal skills	Professionalism	Worldwide relationships

**Types of Pedagogical Sessions:**

**Workshop (Round table)**

- ***must address the topic given***
- 90-minute session
- consists of an introduction, discussion and / or activity
- includes an introduction for about 15 – 30 minutes
- is an interactive session
- topics and discussion points are shared in advanced of the sessions ([www.siecisbe.org](http://www.siecisbe.org))

- participants come to the session expecting to be involved
- plan about 20-30 minutes for an overview and the remainder of the session should be an interactive activity

### **Seminar**

- **must address the topic given**
- 60-minute session
- topic presentation should be of immediate interest to the participants
- consists of a presentation (between 30 and 40 minutes) and discussion
- plan adequate time in the seminar session for discussion and sharing among participants.
- a briefing paper to distribute to participants would be useful. ([www.siecisbe.org](http://www.siecisbe.org))
- visual aids are expected

### **Presentation**

- **does not need to address the topic given**
- 60-minute session
- can also be given by two or three teachers from different countries to present a shared project
- can also be used as a round table to share projects
- presentations include an overview (about 40 minutes) of the topic followed by a question and answer period
- visual aids and handouts on the topic are expected

Any SIEC member may submit a proposal for a workshop, seminar or a presentation to your country's Pedagogical Committee member (Lila Waldman, US Representative, [waldmanl@uww.edu](mailto:waldmanl@uww.edu)) or to Leszek Preisner, PedCom-Chair (e-mail: [preisner@zarz.agh.edu.pl](mailto:preisner@zarz.agh.edu.pl)) by January 15, 2012. Please use the PedCom-Submission Form which is available at [www.siec-isbe.org](http://www.siec-isbe.org).

The committee reviews the presentation submissions and selects those for inclusion in the PedCom program 2012. Notification of decision will be made by February 15, 2012. If you need more information, don't hesitate to contact your national PedCom member or Leszek Preisner, PedCom-Chair. Special consideration will be given to new members or those who have not previously presented at a SIEC conference.

### **All Presenters**

- **must be members of SIEC-ISBE** in order to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a country without a national chapter, membership information is available at [www.siec-isbe.org](http://www.siec-isbe.org).
- must register for the entire conference. **If membership and registration are not completed by May 30, 2012, you will be removed from the 2012 PedCom Program.**
- must provide their own laptop if a computer is required. Projectors will be available in the conference rooms.

The goal of the Pedagogical Committee is to ensure that the Workshops, Seminars and Presentations are designed to exchange experiences and learn from one another.

SIEC-ISBE  
Pedagogical Committee

Leszek Preisner, Chair